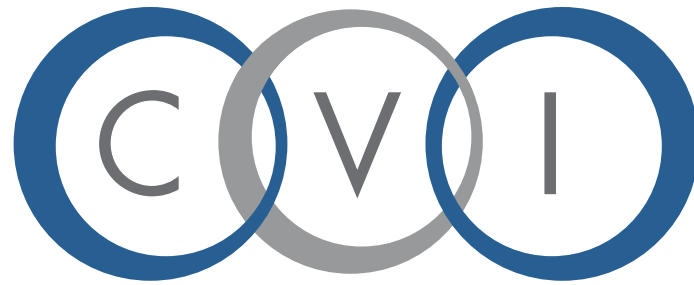


THE OPERATORS ENCLAVE™



2024

# INDUSTRY PROSPECTUS AND OPPORTUNITIES

HYATT REGENCY at COLORADO CONVENTION CENTER • Denver, CO

JULY 18-20, 2024

Fellows Bootcamp July 17<sup>th</sup>



Cardiovascular Innovations (CVI) 2024 is a world-class meeting focused on state-of-the-art therapy for peripheral, coronary, and structural heart disease. More than 200 faculty are confirmed and will present during the 3-day meeting. The conference is designed to meet the needs of cardiologists, surgeons, physicians, trainees, investigators, and allied health care staff, who participate in the care of these patients. The focus of the conference is on innovative health care solutions to optimize the delivery of care for these patients.

All industry partners are welcome to participate and support the activities in this prospectus. Due to the small number of these available opportunities, the program committee will evaluate and determine the schedule of events with consideration given to the timing and level of support. Final decisions on partnerships for these opportunities will be determined in early 2024.

Booths must comply with IAEE guidelines and exclusively promote education and therapies of interest to health care professionals. Support for exhibitors, beginning in June and continuing on-site during the meeting, will be provided. Cancellations must be received by June 1, 2024, in accordance with the cancellation policy (see application form).

THE MEETING WILL BE HELD:

**July 18–20, 2024**

FELLOWS BOOTCAMP JULY 17<sup>TH</sup>

HYATT REGENCY at  
COLORADO CONVENTION CENTER  
Denver, Colorado

## CVI DIRECTORS

Subhash Banerjee, MD  
Emmanouil S. Brilakis, MD, PhD  
Mehdi H. Shishehbor, DO, MPH, PhD  
Paul Sorajja, MD

### Exhibit Hours:

July 18: 8:00 AM - 5:30 PM  
July 19: 8:00 AM - 5:30 PM  
July 20: 8:00 AM - 2:00 PM

## CVI EXECUTIVE COMMITTEE

### CORONARY

Khaldoon Alaswad, MD  
Allison Hall, MD

### ENDOVASCULAR

Jun Li, MD  
Shirling Tsai, MD

### STRUCTURAL

Philippe Généreux, MD  
Nadira Hamid, MD

## CVI PROGRAM CHAIRS

### AORTIC

Jae Cho, MD  
John Eidt, MD

### INTERVENTIONAL HEART FAILURE

Navin Kapur, MD



## EXHIBIT BOOTH OPPORTUNITIES

Please indicate choice and preferred booth number (pg. 8).

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> <b>Platinum</b>   | <b>\$55,000</b> |
| <ul style="list-style-type: none"><li>• Recognition as Platinum-level exhibitor on slides/signage and mobile app</li><li>• 3 days of exhibit booth space (20 feet x 20 feet)</li><li>• 1 meter sign (38 inch x 87 inch) for display in the exhibit hall/registration area</li><li>• 7 full-access attendee registrations</li></ul>   |                 |
| <input type="checkbox"/> <b>Gold</b>   | <b>\$40,000</b> |
| <ul style="list-style-type: none"><li>• Recognition as Gold-level exhibitor on slides/signage and mobile app</li><li>• 3 days of exhibit booth space (10 feet x 20 feet)<br/>(includes linen, skirting, and 2 chairs)</li><li>• 5 full-access attendee registration</li><li>• 1 meter sign (38 inch x 87 inch) for display in the exhibit hall/registration area</li></ul> |                 |
| <input type="checkbox"/> <b>Silver</b>   | <b>\$15,000</b> |
| <ul style="list-style-type: none"><li>• Recognition as Silver-level exhibitor on slides and signage and mobile app</li><li>• One 6-foot tabletop display in a 10 feet x 10 feet space<br/>(includes linen, skirting, and 2 chairs)</li><li>• 3 full-access attendee registrations</li></ul>  |                 |
| <input type="checkbox"/> <b>Bronze</b>   | <b>\$5,500</b>  |
| <ul style="list-style-type: none"><li>• Recognition as Enterprise-level exhibitor on slides/signage and mobile app</li><li>• One 6-foot tabletop display in a designated location<br/>(includes linen, skirting, and 2 chairs)</li><li>• 2 full-access attendee registrations</li></ul>  |                 |

**APPLICATION AND  
PAYMENT DEADLINE FOR  
INDUSTRY SUPPORT:  
JUNE 1, 2024**

## CVI 2024 SATELLITE SYMPOSIA

CVI 2024 Satellite Symposia may only be sponsored separately and not as part of an exhibit package. All requests for CVI 2024 Satellite Symposia are available on a first-come, first-served basis and will be available through May 1, 2024.

### SATELLITE SYMPOSIA TIME-SLOTS

Applications submitted after the May 1, 2024 deadline will only be considered if a slot is available. Please note that times are tentative and may adjust according to the final agenda.

Satellite Symposia includes:

- Reserved meeting space for up to 125 people at the Hyatt Regency
- Content and faculty at the discretion of the sponsor (non-CME activity)
- Pricing below includes food and beverage. Pricing without food and beverage is available as follows:  
Lunch Symposia: \$50,000 / Pre-Recorded Live Case Lunch: \$65,000 / Breakfast Symposia: \$35,000
- Standard AV and room rental included

#### Wednesday, July 17, 2024

- |   |          |
|---|----------|
| <input type="checkbox"/> Fellowship Bootcamp with Hands-on Exhibit (Includes hands on exhibit for July 17th only) | \$15,000 |
| <input type="checkbox"/> Fellows Bootcamp Dinner Satellite Symposium (*exclusive sponsorship)                     | \$60,000 |

#### Thursday, July 18, 2024

- |   |          |
|---|----------|
| <input type="checkbox"/> Half-day Training Course/Hands-on Workshop         | \$35,000 |
| <input type="checkbox"/> Full day Training Course/Hands-on Workshop         | \$50,000 |
| <input type="checkbox"/> Breakfast Satellite Symposia (2 available)         | \$40,000 |
| <input type="checkbox"/> Lunch Satellite Symposia (3 available)             | \$60,000 |
| <input type="checkbox"/> Pre-recorded Live Case Lunch (1 available)         | \$75,000 |
| <input type="checkbox"/> Dinner Satellite Symposia (2 available)            | \$60,000 |
| <input type="checkbox"/> Innovations Summit (exclusive sponsorship)         | \$60,000 |
| <input type="checkbox"/> Fellow Welcome Reception                           | \$40,000 |
| <input type="checkbox"/> Technology Presentation/Podium Speaker Opportunity | \$40,000 |
| <input type="checkbox"/> CV Heart Team Dinner Symposia                      | \$60,000 |

#### Friday, July 19, 2024

- |   |          |
|---|----------|
| <input type="checkbox"/> Half-day Training Course/Hands-on Workshop         | \$35,000 |
| <input type="checkbox"/> Full day Training Course/Hands-on Workshop         | \$50,000 |
| <input type="checkbox"/> Breakfast Satellite Symposia (2 available)         | \$40,000 |
| <input type="checkbox"/> Lunch Satellite Symposia (3 available)             | \$60,000 |
| <input type="checkbox"/> Pre-recorded Live Case Lunch (1 available)         | \$80,000 |
| <input type="checkbox"/> Technology Presentation/Podium Speaker Opportunity | \$40,000 |
| <input type="checkbox"/> Dinner Satellite Symposia (2 available)            | \$60,000 |
| <input type="checkbox"/> Attendee/Faculty Reception                         | \$50,000 |

#### Saturday, July 20, 2024

- |   |          |
|---|----------|
| <input type="checkbox"/> Breakfast Satellite Symposia (2 available) | \$40,000 |
|---|----------|

#### Sponsored Break

- |   |         |
|---|---------|
| <input type="checkbox"/> Sponsor a morning or afternoon break during educational sessions on Thursday or Friday. Food, beverage and signage are included. | \$5,000 |
|---|---------|

## PROMOTIONAL OPPORTUNITIES

- Fellows Bootcamp**  
 Sponsor the Fellows Bootcamp the day before CVI with a hands-on tabletop exhibit and guided exhibit session led by esteemed CVI faculty.

**\$15,000**
- Live Case Sponsorship Lunch Symposia**  
 Sponsor a structural, peripheral, or interventional live case symposia during lunch at CVI 2024. For international live cases, there is an additional \$10,000 charge. Site selection, faculty selection and onsite streaming at the discretion of the the sponsor.

**\$95,000**
- Pre-recorded Live Case Sponsorship during Lunch Symposia**  
 Sponsor a structural, peripheral, or interventional live case symposia during lunch at CVI 2024. For international live cases, there is an additional \$10,000 charge.

**\$75,000**
- Skills Station**  
 Hold a skills station during CVI 2024.

**\$35,000**
- Training Course/Hands-on Workshop**  
 Hold a training course during CVI 2024, standard AV and room rental included; Content, Attendees and Faculty at the discretion of the sponsor; Reserved meeting space for up to 50 people at the Hyatt Regency or designated hotel.

**\$50,000 full day**  
**\$35,000 half-day**
- CV Heart Team Dinner Symposia**  
 Sponsor the CV Heart Team Symposia for APPs, techs and nurses.

**\$60,000**
- Technology/Hospitality Suite**  
 Host CVI 2024 faculty and attendees in your own private reserved space at the Hyatt Regency for the duration of the meeting.

**\$35,000**
- CVI 2024 Wi-fi Access Sponsorship (exclusive)**  
 Keep CVI 2024 attendees connected with free Wi-Fi access throughout the conference space with your brand and logo prominently displayed with each login.

**\$25,000**
- Faculty and Attendee Reception**  
 Opportunity for representatives from your company to attend a sponsor reception on Friday, July 19, 2024, where faculty and attendees will network on the latest innovations occurring in coronary, peripheral, and structural heart disease. signage, venue rental, food and beverage included.

**\$50,000**
- Fellow Welcome Reception**  
 Opportunity for your company to sponsor a Fellow welcome reception on Thursday, July 18, 2024 from 5:30 to 7:00 PM, where Fellow attendees will network on the latest innovations occurring in coronary, peripheral, and structural heart disease. signage, venue rental, food and beverage included.

**\$40,000**



## PROMOTIONAL OPPORTUNITIES

*Continued*

- Convention Center Display Boards** **\$5,000**  
Prominently display your brand and products to CVI 2024 participants with signage located in highly visible locations around the convention center (not within meeting rooms).
- Main Registration Display Boards** **\$7,500**  
Display your brand and products to CVI 2024 attendees through signage located in the highly visible main registration area location.
- Faculty Lounge Display Boards** **\$7,500**  
Display your brand and products to CVI 2024 faculty through 1 meter sign (38 inch x 87 inch) boards located in the faculty lounge or speaker ready room.
- Customized Hotel Room Key Cards (exclusive)** **\$10,000**  
Unlock doors to CVI 2024 attendee rooms by having your insignia, brand, or products displayed on the hotel room key cards.
- Program Advertising Inserts** **\$5,000**  
Include a full page add in the CVI 2024 onsite full color, printed program booklet. Deadline for submission is May 1, 2024.
- Meeting Badge Lanyards (exclusive)** **\$25,000**  
Showcase your products, brand, or logo on the lanyards given to each participant for the meeting badge.
- Email to CVI 2024 Attendees** **\$2,500/email**  
Promote your symposia via electronic communication before and during the conference.
- Charging Station (2 available)** **\$7,500**  
Showcase your company on a charging station with prime location in the center of the exhibit area.
- Meeting App Sponsorship (exclusive)** **\$15,000**  
Showcase your company on the meeting app used to plan participation and attendance by faculty and meeting registrants.

## PROMOTIONAL OPPORTUNITIES

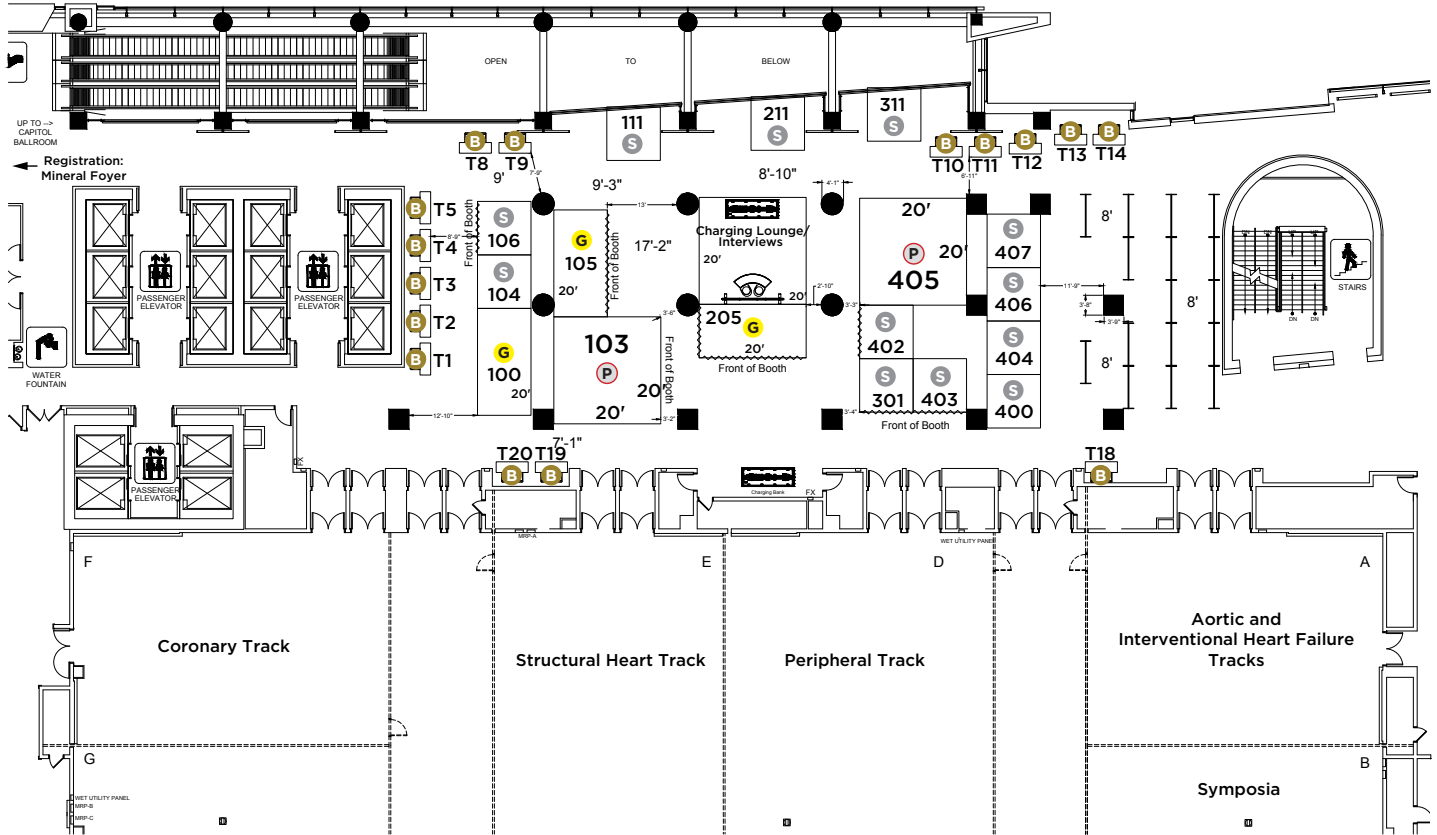
*Continued*

- Mobile App—Rotating Banner** **\$5,000**  
Your branded banner will be featured in the mobile app with up to three rotating ads.
- Mobile App Push Notifications** **\$1,500/push**  
Send push notifications in real time through our Mobile App
- Column Wraps** **\$7,500/column**  
Use this highly visible space to highlight your message, promote your product, and drive traffic to your booth. Column wraps will be on the exhibit floor.
- Elevator Static Clings** **\$25,000/bank**  
**2 banks of elevators available (6 doors)**  
Place your company branded clings on the outside of the elevator doors located on the main educational and exhibit hall floor.
- Escalator Static Clings** **\$25,000**  
Place your company branded clings on the glass sides of the escalator located on the main lobby, going up to the educational conference and exhibit hall floor.
- Elevator Floor Decals** **\$3,000/decals**  
Place your company branded floor decals in the elevator lobby area.
- Window Statics** **\$7,500**  
The Hyatt Regency has several large pane windows where statics can be used for additional branding.
- Faculty Lounge (exclusive)** **\$20,000**  
Sponsorship of CVI 2024 faculty lounge includes refreshments throughout the conference. Sponsorship is highlighted in the Final Program, directional signage, and signage outside the Lounge.

# THE OPERATORS ENCLAVE™



## EXHIBIT BOOTH LAYOUT



- P** = Platinum
- G** = Gold
- S** = Silver
- B** = Bronze





## CONFIRMATION OF SUPPORT

Confirmation of symposium slots must be received by May 1, 2024. Grants and in-kind support are independent and separate from exhibitor support, though they may be paid through a single financial transaction.

To confirm your exhibit or sponsorship, please complete the form and email it to Kelly Desatnik at [kelly.desatnik@cvinnovations.org](mailto:kelly.desatnik@cvinnovations.org). Exhibits will be managed via our online exhibit portal. Confirmation of support must be received prior to the start of the CME activity.

Please see below for full Exhibitor Agreement Terms and Conditions of Use.

### **PLEASE MAKE CHECKS PAYABLE TO:**

Cardiovascular Innovations Foundation

**Tax ID #: 81-3064105**

**Please reference in memo field:** CVI 2024 Exhibit/Sponsorship

### **MAIL CHECKS AND COMPLETED FORMS TO:**

Cardiovascular Innovations Foundation

44 Cook Street, Suite #100

Denver, CO 80206

## QUESTIONS?

Please contact Kelly Desatnik

[kelly.desatnik@cvinnovations.org](mailto:kelly.desatnik@cvinnovations.org)



## EXHIBIT/PROMOTIONAL CONFIRMATION FORM

**Meeting:** Cardiovascular Innovations 2024  
**Location:** Hyatt Regency at Colorado Convention Center, Denver, CO  
**Dates:** July 18-20, 2024

Company Name: \_\_\_\_\_  
Headquarters Address: \_\_\_\_\_  
Headquarters Phone: \_\_\_\_\_  
Contact Name: \_\_\_\_\_

**Exhibit set-up information should be sent to:**

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Preferred Booth Number:** \_\_\_\_\_  
(See pg. 8)

## EXHIBITOR AGREEMENT TERMS AND CONDITIONS OF USE

In consideration of the mutual promises and covenants contained herein, Cardiovascular Innovations Foundation (“CVI”) and Company agree as follows:

- 1. Exhibit Space.** CVI shall provide an Exhibit space at the site specified for the fees associated with such Exhibit space as listed on preceding page. Company representatives shall not engage in any question and answer portion of the activity at which Company is exhibiting.
- 2. Waiver/Indemnity.** Company hereby agrees that the use of the Exhibit Space shall be undertaken at Company’s own risk and that CVI, its officers, agents and employees (“CVI Representatives”) shall not be liable for any claims, damages, injuries, actions, or causes of actions whatsoever, to the Company, or to the Company property, or to the executors, heirs, or assigns of the employees or agents of Company, arising out of or connected with the use of the Exhibit Space, except that caused by CVI or CVI Representatives’ intentional, reckless, or grossly negligent misconduct, and the Company shall take no action against CVI, its officers, agents and employees for any cause of action related to the use of this Exhibit Space, except that arising out of or connected to CVI or CVI Representatives’ intentional, reckless, or grossly negligent misconduct. Company shall indemnify, defend and hold harmless CVI officers and employees and shall defend same against and hold harmless from any allegations, claims, actions, suits, loss, damages, fines, penalties and costs (including, but not limited to, attorney’s fees) arising out of or relating to Company’s use of the Exhibit Space. If any settlement requires an affirmative obligation of, results in any ongoing liability to, or prejudices or detrimentally impacts CVI in any way, then such settlement shall require CVI’s prior written consent. CVI may elect to have its own counsel in attendance at all proceedings.
- 3. No Warranty.** CVI MAKES NO OTHER WARRANTY, EXPRESS OR IMPLIED, WITH RESPECT TO THE EXHIBIT SPACE, INCLUDING WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY, OF FITNESS FOR A PARTICULAR PURPOSE OR USE OR TITLE. FURTHER, CVI DOES NOT MAKE ANY WARRANTY FOR ANY THIRD PARTY RELATED TO WITHOUT LIMITATION, THE SITE OR THE EXHIBIT SPACE.
- 4. Force Majeure.** Neither party will be liable for any delay in performance hereunder if such delay is due to causes beyond the reasonable control of such party. Such causes will include, without limitation, fires, floods, strikes or other labor disputes, war, criminal disturbances, power failure, acts of God and restrictions imposed by any governmental agency. In the event such delay or nonperformance extends beyond thirty (30) days, either party may, at its option, cancel any portion of this Agreement and/or extend any date upon which any performance is due, and neither party will assess any damages against the delaying party in such event.
- 5. Publicity and Use of Name.** Company shall not use the name, likeness or trademarks of CVI for advertising, marketing, media communications or endorsement purposes without the prior written consent of CVI for each such use. Notwithstanding the foregoing, CVI and Company agree that Company shall have the right to disclose publicly the terms and conditions of this agreement, including, without limitation, CVI’s name, description of services, amount of payment and any additional disclosures as required by applicable law.
- 6. Jurisdiction and Venue.** This Agreement shall be governed by the laws of Delaware, without regard to conflicts of law provisions, and any legal action concerning the provisions hereof shall be brought in the courts sitting in the State of Delaware, county of Kent.
- 7. Changes in Law.** The parties recognize that the law and regulations may change or may be clarified, including in relation to certification and/or accreditation, and that terms of this Agreement may need to be revised, on advice of counsel, in order to remain in compliance with such changes or clarifications, and the parties agree to negotiate in good faith revisions to the term or terms that cause the potential or actual violation or noncompliance. In the event the parties are unable to agree to new or modified terms as required to bring the entire Agreement into compliance, either party may terminate this Agreement on thirty (30) days written notice to the other party, or earlier if necessary to prevent noncompliance with a deadline or effective date.
- 8. Refund Policy.** CVI shall not refund any fees paid under this Agreement if the Company cancels after June 1, 2024, or does not use the Exhibit space.
- 9. Entire Agreement.** This Agreement sets forth the entire understanding of the parties and may not be changed except by a written agreement signed by both parties hereto.
- 10. Signed Copy.** For purposes of this Agreement, the parties intend and agree that a signed copy delivered by facsimile or electronically shall be treated by the parties as an original of this Agreement and shall be given the same force and effect.

### Signature

Name \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Company Name (As it will appear on sponsorship material)