



2022

THE OPERATORS ENCLAVE™

INDUSTRY PROSPECTUS AND OPPORTUNITIES



JULY 21-23, 2022

HYATT REGENCY at COLORADO CONVENTION CENTER
DENVER, CO



Cardiovascular Innovations (CVI) 2022 is a world-class meeting focused on state-of-the-art therapy for peripheral, coronary, and structural heart disease. More than 180 faculty are confirmed and will present during the 3-day meeting. The conference is designed to meet the needs of cardiologists, surgeons, physicians, trainees, investigators, and allied health care staff, who participate in the care of these patients. The focus of the conference is on innovative health care solutions to optimize the delivery of care for these patients.

All industry partners are welcome to participate and support the activities in this prospectus. Due to the small number of these available opportunities, the program committee will evaluate and determine the schedule of events with consideration given to the timing and level of support. Final decisions on partnerships for these opportunities will be determined in early 2022.

Booths must comply with IAEE guidelines and exclusively promote education and therapies of interest to health care professionals. Support for exhibitors, beginning in June and continuing on-site during the meeting, will be provided. Cancellations must be received by June 1, 2022, in accordance with the cancellation policy (see application form).

THE MEETING WILL BE HELD:

JULY 21-23, 2022

THE HYATT REGENCY
DENVER, CO

CVI DIRECTORS

Subhash Banerjee

MD, FACC, FSCAI

Emmanouil S. Brilakis

MD, PhD, FACC, FAHA, FSCAI, FESC

Mehdi H. Shishehbor

DO, MPH, PhD, FACC, FAHA, FSCAI

Paul Sorajja

MD, FACC, FAHA, FSCAI

Exhibit Hours:

July 21: 8:00 AM - 5:00 PM

July 22: 8:00 AM - 5:00 PM

July 23: 8:00 AM - 2:00 PM

**APPLICATION AND
PAYMENT DEADLINE FOR
INDUSTRY SUPPORT:
JUNE 1, 2022**

EXHIBIT BOOTH OPPORTUNITIES

Please indicate choice and preferred booth number (pg. 7).

- | | |
|---|-----------------|
| <input type="checkbox"/> Diamond | \$75,000 |
| <ul style="list-style-type: none">• Recognition as Diamond-level exhibitor on slides/signage and mobile app• 3 days of exhibit booth space (20 feet x 20 feet)• Complimentary hospitality/technology suite for 3 days (Food and Beverage not included)• 1 M Sign (38" x 87") for display in the exhibit hall/registration area• 10 full-access attendee registrations | |
| <input type="checkbox"/> Platinum | \$50,000 |
| <ul style="list-style-type: none">• Recognition as Platinum-level exhibitor on slides/signage and mobile app• 3 days of exhibit booth space (20 feet x 20 feet)• 1 M Sign (38" x 87") for display in the exhibit hall/registration area• 7 full-access attendee registrations | |
| <input type="checkbox"/> Gold | \$35,000 |
| <ul style="list-style-type: none">• Recognition as Gold-level exhibitor on slides/signage and mobile app• One 6-foot tabletop display in a 10 feet x 10 feet space (includes linen, skirting, and 2 chairs)• 5 full-access attendee registration• 1 M Sign (38" x 87") for display in the exhibit hall/registration area | |
| <input type="checkbox"/> Silver | \$10,000 |
| <ul style="list-style-type: none">• Recognition as Silver-level exhibitor on slides and signage and mobile app• One 6-foot tabletop display in a 10 feet x 10 feet space (includes linen, skirting, and 2 chairs)• 3 full-access attendee registrations | |
| <input type="checkbox"/> Bronze | \$5,000 |
| <ul style="list-style-type: none">• Recognition as Enterprise-level exhibitor on slides/signage and mobile app• One 6-foot tabletop display in a designated location (includes linen, skirting, and 2 chairs)* 2 full-access attendee registrations | |



CVI 2022 SATELLITE SYMPOSIA

CVI 2022 Satellite Symposia may only be sponsored separately and not as part of an exhibit package. All requests for CVI 2022 Satellite Symposia are available on a first-come, first-served basis and will be available through May 1, 2022.

SATELLITE SYMPOSIA TIME-SLOTS

Applications submitted after the May 1, 2022 deadline will only be considered if a slot is available. Please note that times are tentative and may adjust according to the final agenda.

Satellite Symposia includes:

- Reserved meeting space for up to 125 people at the Hyatt Regency Hotel
- Content and faculty at the discretion of the sponsor (non-CME activity)
- Food and beverage not included
- Standard AV and room rental included

Wednesday, July 20, 2022

- | | |
|--|----------|
| <input type="checkbox"/> Sponsor CVI Innovations Reception | \$50,000 |
| • Includes food and beverage | |

Thursday, July 21, 2022

- | | |
|---|----------|
| <input type="checkbox"/> Breakfast Satellite Symposia (2 available) | \$25,000 |
| <input type="checkbox"/> Lunch Satellite Symposia (3 available) | \$50,000 |
| <input type="checkbox"/> Pre-recorded Live Case Lunch (1 available) | \$50,000 |
| <input type="checkbox"/> Dinner Satellite Symposia (2 available) | \$50,000 |
| <input type="checkbox"/> Fellow Welcome Reception | \$35,000 |

Friday, July 22, 2022

- | | |
|---|----------|
| <input type="checkbox"/> Breakfast Satellite Symposia (2 available) | \$25,000 |
| <input type="checkbox"/> Lunch Satellite Symposia (3 available) | \$50,000 |
| <input type="checkbox"/> Pre-recorded Live Case Lunch (1 available) | \$50,000 |
| <input type="checkbox"/> Dinner Satellite Symposia (2 available) | \$50,000 |
| <input type="checkbox"/> Attendee/Faculty Reception | \$50,000 |

Saturday, July 23, 2022

- | | |
|---|----------|
| <input type="checkbox"/> Breakfast Satellite Symposia (2 available) | \$25,000 |
|---|----------|

PROMOTIONAL OPPORTUNITIES

- Live Case Sponsorship Lunch Symposia** **\$100,000**
Sponsor a structural, peripheral, or interventional live case symposia during lunch at CVI 2022. For international live cases, there is an additional \$10,000 charge. Site selection, faculty selection and onsite streaming at the discretion of the the sponsor.
- Pre-recorded Live Case Sponsorship during Lunch Symposia** **\$50,000**
Sponsor a structural, peripheral, or interventional live case symposia during lunch at CVI 2022. For international live cases, there is an additional \$10,000 charge.
- Training Course** **\$50,000**
Hold a training course during CVI 2022, standard AV and room rental included; Content, Attendees and Faculty at the discretion of the sponsor; Reserved meeting space for up to 50 people at the Hyatt Regency or designated hotel.
- Technology/Hospitality Suite** **\$35,000**
Host CVI 2022 faculty and attendees in your own private reserved space at the Hyatt Regency for the duration of the meeting.
- CVI 2022 Wi-fi Access Sponsorship (exclusive)** **\$25,000**
Keep CVI 2022 attendees connected with free Wi-Fi access throughout the conference space with your brand and logo prominently displayed with each login.
- Faculty and Attendee Reception** **\$50,000**
Opportunity for representatives from your company to attend a sponsor reception on Friday, July 22, 2022, where faculty and attendees will network on the latest innovations occurring in coronary, peripheral, and structural heart disease. 1M sign, venue rental, food and beverage included.
- Fellow Welcome Reception** **\$35,000**
Opportunity for your company to sponsor a Fellow welcome reception on Thursday, July 21, 2022 from 5:00 to 6:30 PM, where Fellow attendees will network on the latest innovations occurring in coronary, peripheral, and structural heart disease. 1M sign, venue rental, food and beverage included.
- Convention Center Display Boards** **\$5,000**
Prominently display your brand and products to CVI 2022 participants with 1 M sign (38" x 87") display boards located in highly visible locations around the convention center (not within meeting rooms).
- Main Registration Display Boards** **\$7,500**
Display your brand and products to CVI 2022 attendees through 1 M sign (38" x 87") boards located in the highly visible main registration area location.
- Faculty Lounge Display Boards** **\$7,500**
Display your brand and products to CVI 2022 faculty through 1 M sign (38" x 87") boards located in the faculty lounge or speaker ready room.
- Attendee Bag (exclusive)** **\$7,500**
Grab the attention of the CVI 2022 attendees by sponsoring and branding the meeting bag presented on-site to registrants with meeting agenda and other relevant program announcements.

PROMOTIONAL OPPORTUNITIES

CONT.

- Attendee Folder (exclusive)** **\$7,500**
Grab the attention of the CVI 2022 attendees by sponsoring and branding the meeting folder presented on-site to registrants with meeting agenda and other relevant program announcements.
- Customized Hotel Room Key Cards (exclusive)** **\$10,000**
Unlock doors to CVI 2022 attendee rooms by having your insignia, brand, or products displayed on the hotel room key cards.
- Program Advertising Inserts** **\$5,000**
Include a full page add in the CVI 2022 onsite program booklet.
Deadline for submission is May 1, 2022.
- Meeting Badge Lanyards (exclusive)** **\$25,000**
Showcase your products, brand, or logo on the lanyards given to each participant for the meeting badge.
- Email to CVI 2022 Attendees** **\$2,500/email**
Promote your symposia via electronic communication before and during the conference.
- Charging Station (2 available)** **\$7,500**
Showcase your company on a charging station with prime location in the center of the exhibit area.
- Meeting App Sponsorship (exclusive)** **\$15,000**
Showcase your company on the meeting app used to plan participation and attendance by faculty and meeting registrants.
- Guest Room Deliveries/Room Drop** **\$5,000**
Welcome CVI 2022 attendees with a branded note, gift or flyer from you delivered directly to each of the guest rooms either day one or day two of the conference.
Materials to be distributed are subject to approval.
- Key Wrap/Remote Control Sleeve** **\$5,000**
Welcome CVI 2022 attendees with a branded message on a key wrap or remote control sleeve delivered directly to each of the guest rooms either day one or day two of the conference. Content is subject to approval.
- Door Hangers** **\$5,000**
Welcome CVI 2022 attendees with a branded message on a door hanger delivered directly to each of the guest rooms either day one or day two of the conference.
Content is subject to approval.
- Mobile App—Rotating Banner** **\$3,500**
Your branded banner will be featured in the mobile app with up to three rotating ads.
- Mobile App Push Notifications** **\$1,200/push**
Send push notifications in real time through our Mobile App

PROMOTIONAL OPPORTUNITIES

CONT.

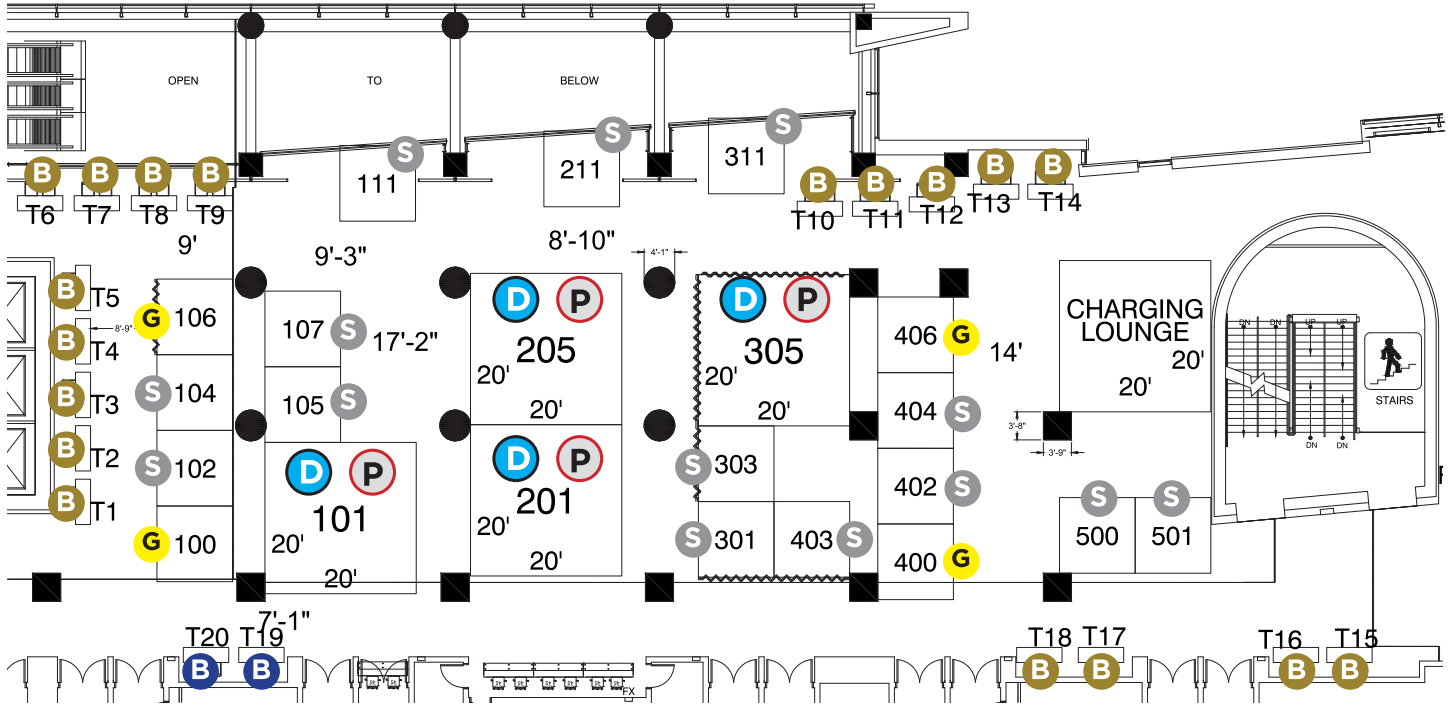
- Hotel Dark Channels (2 available)** **\$3,500**
Display your message on ALL CVI 2022 guest room TVs.
- Sponsored Bottled Water** **\$3,500**
Sponsored bottled waters with sponsor labels can be distributed inside meeting rooms or during banquet meal functions
- Column Wraps/External Railing Banners** **\$5,000/column**
Column wraps will face the Colorado Convention Center and the front drive of the Hyatt Regency. Use this highly visible space to highlight your message, promote your product, and drive traffic to your booth.
- Elevator Static Clings** **\$10,000/bank**
2 banks of elevators available (4 doors)
Place your company branded clings on the outside of the elevator doors located on the main educational and exhibit hall floor.
- Escalator Static Clings** **\$15,000**
Place your company branded clings on the glass sides of the escalator located on the main lobby, going up to the educational conference and exhibit hall floor.
- Floor Decals** **\$3,000/decal**
Place your company branded floor decals in the main exhibit area carpet. No adhesive is permitted.
- Window Statics** **\$7,500**
The Hyatt Regency has several large pane windows where statics can be used for additional branding.
- Revolving Door Window Static Clings** **\$7,500/panel**
The Hyatt Regency has four revolving doors with glass panels for additional branding. All static clings must be transparent with the ability to view through and may not obstruct any view. No adhesive is permitted. There are two doors with three panels each at the front entrance and two additional doors on the California Street side of the hotel with four panels each.
- Acrylic Squares (3rd floor)** **\$7,500/panel**
Display your message on acrylic squares on the 3rd level. These are available on a first come, first served basis.
- 14th Street (Above Altitude) Window Statics** **\$10,000**
up to 24 windows across, additional \$5,000 for 24 windows below
The Hyatt Regency has several large frosted pane windows where statics can be used for additional branding.
- Faculty Lounge (exclusive)** **\$20,000**
Sponsorship of CVI 2022 faculty lounge includes refreshments throughout the conference. Sponsorship is highlighted in the Final Program, directional signage, and signage outside the Lounge.



2022

THE OPERATORS ENCLAVE™

EXHIBIT BOOTH LAYOUT



- D** = Diamond
- P** = Platinum
- G** = Gold
- S** = Silver
- B** = Enterprise



CONFIRMATION OF SUPPORT

Confirmation of symposium slots must be received by May 1, 2022. Grants and in-kind support are independent and separate from exhibitor support, though they may be paid through a single financial transaction.

To confirm your exhibit or sponsorship, please complete the form and email it to Kelly Desatnik at kelly.desatnik@cvinnovations.org. Exhibits will be managed via our online exhibit portal. Confirmation of support must be received prior to the start of the CME activity.

Please see below for full Exhibitor Agreement Terms and Conditions of Use.

PLEASE MAKE CHECKS PAYABLE TO:

Cardiovascular Innovations Foundation

Tax ID #: 81-3064105

Please reference in memo field: CVI 2022 Exhibit/Sponsorship

MAIL CHECKS AND COMPLETED FORMS TO:

Cardiovascular Innovations Foundation

44 Cook Street, Suite #100

Denver, CO 80206

QUESTIONS?

Please contact Kelly Desatnik

kelly.desatnik@cvinnovations.org



EXHIBIT/PROMOTIONAL CONFIRMATION FORM

Meeting: Cardiovascular Innovations 2022
Location: The Hyatt Regency at Colorado Convention Center, Denver, CO
Dates: July 21-23, 2022

Company Name: _____

Headquarters Address: _____

Headquarters Phone: _____ **Federal Tax I.D.:** _____

Contact Name: _____ **Contact Phone:** _____

Representative(s) Attending Exhibit:

Name: _____ Name: _____
Address: _____ Address: _____
City: _____ State: _____ Zip: _____ City: _____ State: _____ Zip: _____
Phone: _____ Phone: _____
Email: _____ Email: _____

Exhibit set-up Information should be sent to:

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Email: _____

Materials to be displayed:

Preferred Booth Number: _____
(See pg. 7)



EXHIBITOR AGREEMENT TERMS AND CONDITIONS OF USE

In consideration of the mutual promises and covenants contained herein, Cardiovascular Innovations Foundation (“CVI”) and Company agree as follows:

1. Exhibit Space. CVI shall provide an Exhibit space at the site specified for the fees associated with such Exhibit space as listed on preceding page. Company representatives shall not engage in any question and answer portion of the activity at which Company is exhibiting.

2. Waiver/Indemnity. Company hereby agrees that the use of the Exhibit Space shall be undertaken at Company’s own risk and that CVI, its officers, agents and employees (“CVI Representatives”) shall not be liable for any claims, damages, injuries, actions, or causes of actions whatsoever, to the Company, or to the Company property, or to the executors, heirs, or assigns of the employees or agents of Company, arising out of or connected with the use of the Exhibit Space, except that caused by CVI or CVI Representatives’ intentional, reckless, or grossly negligent misconduct, and the Company shall take no action against CVI, its officers, agents and employees for any cause of action related to the use of this Exhibit Space, except that arising out of or connected to CVI or CVI Representatives’ intentional, reckless, or grossly negligent misconduct. Company shall indemnify, defend and hold harmless CVI officers and employees and shall defend same against and hold harmless from any allegations, claims, actions, suits, loss, damages, fines, penalties and costs (including, but not limited to, attorney’s fees) arising out of or relating to Company’s use of the Exhibit Space. If any settlement requires an affirmative obligation of, results in any ongoing liability to, or prejudices or detrimentally impacts CVI in any way, then such settlement shall require CVI’s prior written consent. CVI may elect to have its own counsel in attendance at all proceedings.

3. No Warranty. CVI MAKES NO OTHER WARRANTY, EXPRESS OR IMPLIED, WITH RESPECT TO THE EXHIBIT SPACE, INCLUDING WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY, OF FITNESS FOR A PARTICULAR PURPOSE OR USE OR TITLE. FURTHER, CVI DOES NOT MAKE ANY WARRANTY FOR ANY THIRD PARTY RELATED TO WITHOUT LIMITATION, THE SITE OR THE EXHIBIT SPACE.

4. Force Majeure. Neither party will be liable for any delay in performance hereunder if such delay is due to causes beyond the reasonable control of such party. Such causes will include, without limitation, fires, floods, strikes or other labor disputes, war, criminal disturbances, power failure, acts of God and restrictions imposed by any governmental agency. In the event such delay or nonperformance extends beyond thirty (30) days, either party may, at its option, cancel any portion of this Agreement and/or extend any date upon which any performance is due, and neither party will assess any damages against the delaying party in such event.

5. Publicity and Use of Name. Company shall not use the name, likeness or trademarks of CVI for advertising, marketing, media communications or endorsement purposes without the prior written consent of CVI for each such use. Notwithstanding the foregoing, CVI and Company agree that Company shall have the right to disclose publicly the terms and conditions of this agreement, including, without limitation, CVI’s name, description of services, amount of payment and any additional disclosures as required by applicable law.

6. Jurisdiction and Venue. This Agreement shall be governed by the laws of Delaware, without regard to conflicts of law provisions, and any legal action concerning the provisions hereof shall be brought in the courts sitting in the State of Delaware, county of Kent.

7. Changes in Law. The parties recognize that the law and regulations may change or may be clarified, including in relation to certification and/or accreditation, and that terms of this Agreement may need to be revised, on advice of counsel, in order to remain in compliance with such changes or clarifications, and the parties agree to negotiate in good faith revisions to the term or terms that cause the potential or actual violation or noncompliance. In the event the parties are unable to agree to new or modified terms as required to bring the entire Agreement into compliance, either party may terminate this Agreement on thirty (30) days written notice to the other party, or earlier if necessary to prevent noncompliance with a deadline or effective date.

8. Refund Policy. CVI shall not refund any fees paid under this Agreement if the Company cancels after June 1, 2022, or does not use the Exhibit space.

9. Entire Agreement. This Agreement sets forth the entire understanding of the parties and may not be changed except by a written agreement signed by both parties hereto.

10. Signed Copy. For purposes of this Agreement, the parties intend and agree that a signed copy delivered by facsimile or electronically shall be treated by the parties as an original of this Agreement and shall be given the same force and effect.

Signature

Name _____ Date _____

Company Name (As it will appear on sponsorship material)