



2021

DIGITAL

DIGITAL SPONSORSHIP OPPORTUNITIES

JULY 29-31, 2021

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CARDIOVASCULAR
INNOVATIONS FOUNDATION

Cardiovascular Innovations (CVI) 2021 Digital is a world-class digital meeting focused on state-of-the-art therapy for peripheral, coronary, and structural heart disease. More than 100 faculty are confirmed and will present during the 3-day meeting. The live streaming and on-demand conference is designed to meet the needs of cardiologists, surgeons, physicians, trainees, investigators, and allied health care staff, who participate in the care of these patients. The focus of the conference is on innovative health care solutions to optimize the delivery of care for these patients.

THE MEETING WILL BE HELD:

JULY 29–31, 2021

ACCESS ONLINE AT
CVINNOVATIONS.ORG

All industry partners are welcome to participate and support the activities in this prospectus. Due to the small number of these available opportunities, the program committee will evaluate and determine the schedule of events with consideration given to the timing and level of support. Final decisions on partnerships for these opportunities will be determined in early 2021.

Digital booths must comply with IAEE guidelines and exclusively promote education and therapies of interest to health care professionals. Cancellations must be received by June 1, 2021, in accordance with the cancellation policy (see application form).

CVI DIRECTORS

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**APPLICATION AND
PAYMENT DEADLINE FOR
INDUSTRY SUPPORT:
JUNE 1, 2021**



JULY 29-31, 2021

SPONSORSHIP OPPORTUNITIES

ACCESS AT CVINNOVATIONS.ORG

CVI 2021 will be a fully digital meeting with a specially designed agenda for maximized online engagement and impact.

CVI 2021 Digital will be held on **July 29-31, 2021 (Thurs through Sat)** and will be accessible through our web portal (www.cvinnovations.org).

- Sponsored Symposia During Virtual CVI Annual Meeting** **\$25,000**
 Sponsor a 1-hour structural, peripheral or coronary symposia.
- Sponsored Pre-Recorded Live Case** **\$50,000**
 Sponsor a one-hour structural, peripheral or coronary live case with sponsored presentation before the live case
- Sponsor a 30-min. Break-Out Session** **\$10,000**
 Sponsor a structural, peripheral or coronary breakout during the general education session.
- Promo Video during scheduled breaks** **\$2,500**
 Display a 5 minute video sponsored by your company to be shown during a scheduled break during CVI 2021 Digital.
- Email to CVI 2021 Attendees** **\$2,500/email**
 Promote your symposia via electronic communication before, during or after the conference.
- Happy Hour Sponsorship (Exclusive)** **\$20,000**
 Your sponsorship includes event naming rights, logo incorporation on the platform, collaboration on theme/feel of graphics, branding on all attendee email communication about the event, and the option to present content and programming (subject to event approval).
- Sponsor Scientific Abstract Portal (exclusive)**
 - Feature your branding in the Scientific Abstract Portal **\$10,000**
- Sponsor Early Career Challenging Case Contest (exclusive)** **\$10,000**
 Feature your branding in the Scientific Abstract Portal
- Rotating Banner** **\$5,000**
 Feature a branded banner on platform with up to three rotating ads
- Push Notifications** **\$1200/push**
 Schedule Push Notifications to be sent out during the conference

Platinum Sponsorship **\$25,000**

Benefits:

- Virtual Exhibit on conference website and with brand-specific description, logo, product features and link to an external website
- Up to (5) designated booth staff featured within booth which includes display of headshot/bio, attendee easy access to in-platform chat/messaging/video chat, browser alerts when attendees enter booth, log of attendee visits
- Social Media Link: Link to Facebook, Instagram, YouTube, Twitter, LinkedIn, etc.
- Downloadable Assets: up to 4
- On-Demand Videos: up to 4
- Sponsorship Banner: One Banner at Entrance into the conference
- Sponsorship Banner: One Banner in conference Main Lobby

Gold Sponsorship **\$15,000**

Benefits:

- Virtual Exhibit with brand-specific description, logo, product features and link to an external website
- Up to (5) designated booth staff featured within booth which includes display of headshot/bio, attendee easy access to in-platform chat/messaging/video chat, browser alerts when attendees enter booth, log of attendee visits
- Social Media Link: Link to Facebook, Instagram, YouTube, Twitter, LinkedIn, etc.
- Downloadable Assets: up to 4
- On-Demand Videos: up to 4
- Sponsorship Banner: One Banner in conference Main Lobby

Silver Sponsorship **\$10,000**

Benefits:

- Virtual Exhibit with brand-specific description, logo, product features and link to an external website
- Up to (5) designated booth staff featured within booth which includes display of headshot/bio, attendee easy access to in-platform chat/messaging/video chat, browser alerts when attendees enter booth, log of attendee visits
- Social Media Link: Link to Facebook, Instagram, YouTube, Twitter, LinkedIn, etc.
- Downloadable Assets: up to 2
- On-Demand Videos: up to 2

Bronze Sponsorship **\$5,000**

Benefits:

- Virtual Exhibit with brand-specific description, logo, product features and link to an external website
- Social Media Link: Link to Facebook, Instagram, YouTube, Twitter, LinkedIn, etc.
- Downloadable Assets: up to 2
- On-Demand Videos: up to 2

Contact Kelly Desatnik at kelly.desatnik@cvinnovations.org for sponsorship opportunities.



CONFIRMATION OF SUPPORT

Confirmation of symposium slots must be received by June 1, 2021. Grants and in-kind support are independent and separate from exhibitor support, though they may be paid through a single financial transaction.

To confirm your digital exhibit or sponsorship, please complete the form and email it to Kelly Desatnik at kelly.desatnik@cvinnovations.org. Exhibits will be managed via our online exhibit portal. Confirmation of support must be received prior to the start of the CME activity.

Please see below for full Exhibitor Agreement Terms and Conditions of Use.

PLEASE MAKE CHECKS PAYABLE TO:

Cardiovascular Innovations Foundation

Tax ID #: 81-3064105

Please reference in memo field: CVI 2021 Exhibit/Sponsorship

MAIL CHECKS AND COMPLETED FORMS TO:

Cardiovascular Innovations Foundation

44 Cook Street, Suite #100

Denver, CO 80206

QUESTIONS?

Please contact Kelly Desatnik

kelly.desatnik@cvinnovations.org



DIGITAL/PROMOTIONAL CONFIRMATION FORM

Meeting: Cardiovascular Innovations 2021 Digital
www.cvinnovations.org
Dates: July 29-31, 2021

Company Name: _____

Headquarters Address: _____

Headquarters Phone: _____ **Federal Tax I.D.:** _____

Contact Name: _____ **Contact Phone:** _____

Sponsorship Level: _____

Promotional Opportunity: _____



SPONSORSHIP AGREEMENT TERMS AND CONDITIONS OF USE

In consideration of the mutual promises and covenants contained herein, Cardiovascular Innovations Foundation (“CVI”) and Company agree as follows:

1. Sponsorship Space. CVI shall provide sponsorship as specified for the fees associated with such sponsorship as listed on the preceding page.

2. Waiver/Indemnity. Company hereby agrees that the use of the sponsorship shall be undertaken at Company’s own risk and that CVI, its officers, agents and employees (“CVI Representatives”) shall not be liable for any claims, damages, injuries, actions, or causes of actions whatsoever, to the Company, or to the Company property, or to the executors, heirs, or assigns of the employees or agents of Company, arising out of or connected with the use of the sponsorship, except that caused by CVI or CVI Representatives’ intentional, reckless, or grossly negligent misconduct, and the Company shall take no action against CVI, its officers, agents and employees for any cause of action related to the use of this sponsorship, except that arising out of or connected to CVI or CVI Representatives’ intentional, reckless, or grossly negligent misconduct. Company shall indemnify, defend and hold harmless CVI officers and employees and shall defend same against and hold harmless from any allegations, claims, actions, suits, loss, damages, fines, penalties and costs (including, but not limited to, attorney’s fees) arising out of or relating to Company’s use of the sponsorship. If any settlement requires an affirmative obligation of, results in any ongoing liability to, or prejudices or detrimentally impacts CVI in any way, then such settlement shall require CVI’s prior written consent. CVI may elect to have its own counsel in attendance at all proceedings.

3. No Warranty. CVI MAKES NO OTHER WARRANTY, EXPRESS OR IMPLIED, WITH RESPECT TO THE SPONSORSHIP, INCLUDING WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY, OF FITNESS FOR A PARTICULAR PURPOSE OR USE OR TITLE. FURTHER, CVI DOES NOT MAKE ANY WARRANTY FOR ANY THIRD PARTY RELATED TO WITHOUT LIMITATION, THE SPONSORSHIP.

4. Force Majeure. Neither party will be liable for any delay in performance hereunder if such delay is due to causes beyond the reasonable control of such party. Such causes will include, without limitation, fires, floods, strikes or other labor disputes, war, criminal disturbances, power failure, acts of God and restrictions imposed by any governmental agency. In the event such delay or nonperformance extends beyond thirty (30) days, either party may, at its option, cancel any portion of this Agreement and/or extend any date upon which any performance is due, and neither party will assess any damages against the delaying party in such event.

5. Publicity and Use of Name. Company shall not use the name, likeness or trademarks of CVI for advertising, marketing, media communications or endorsement purposes without the prior written consent of CVI for each such use. Notwithstanding the foregoing, CVI and Company agree that Company shall have the right to disclose publicly the terms and conditions of this agreement, including, without limitation, CVI’s name, description of services, amount of payment and any additional disclosures as required by applicable law.

6. Jurisdiction and Venue. This Agreement shall be governed by the laws of Delaware, without regard to conflicts of law provisions, and any legal action concerning the provisions hereof shall be brought in the courts sitting in the State of Delaware, county of Kent.

7. Changes in Law. The parties recognize that the law and regulations may change or may be clarified, including in relation to certification and/or accreditation, and that terms of this Agreement may need to be revised, on advice of counsel, in order to remain in compliance with such changes or clarifications, and the parties agree to negotiate in good faith revisions to the term or terms that cause the potential or actual violation or noncompliance. In the event the parties are unable to agree to new or modified terms as required to bring the entire Agreement into compliance, either party may terminate this Agreement on thirty (30) days written notice to the other party, or earlier if necessary to prevent noncompliance with a deadline or effective date.

8. Refund Policy. CVI shall not refund any fees paid under this Agreement if the Company cancels after June 1, 2021.

9. Entire Agreement. This Agreement sets forth the entire understanding of the parties and may not be changed except by a written agreement signed by both parties hereto.

10. Signed Copy. For purposes of this Agreement, the parties intend and agree that a signed copy delivered by facsimile or electronically shall be treated by the parties as an original of this Agreement and shall be given the same force and effect.

Signature

Name _____ Date _____

Company Name (As it will appear on sponsorship material)